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NEWS BRIEFS

National Lending Assoc. Offers Tuition Funding

SAN DIEGO — National Lending Associates Inc. launched its Custom Loan Source program, a customizable alternative tuition funding program for credit unions, through its Education Loan Source Inc. subsidiary.

The program features private labeling and competitive standard loan terms whether for K-12, continuing education, undergraduate, graduate, professional and consolidation loans. The products can be customized to meet a credit union's goals and can be implemented in less than 90 days.

"We are very excited with the recent launch the Custom Loan Source program for credit unions," said Timothy Kulesha, executive vice president/chief operating officer for Education Loan Service. "As options for private loans are becoming more and more limited, a great opportunity exists for credit unions to step in and provide this critical source of college education funding, and at the same time, grow their member base with a younger demographic."

Information about Custom Loan Source can be found at the Education Loan Source Web site, www.educationloansource.com.